



ZWA⁴NG

I N F I N I T Y

ZWANG

ZWANG is the most purely entertaining experience in project management.

This drum-tight seminar rejects software and banks on **PSYCHEDELIC** gymnastics to govern the preparatory, applicative, personal, and interpersonal variables of **DAILY DOING**.

IT COMES during a particularly volatile segment of our time, marked by **FLUID**, remote and widespread work settings.

ZWANG primarily applies to perpetually-on-edge folks willing to look past the complex schemes of programming.

It goes straight to the cause that **DERAILS** most collective efforts: *that* feeling of overwhelm. A nasty motivation killer.

The **PROJECT MINDSET** vs. **PROJECT MANAGEMENT** angle gets people hooked early and hooked hard. It obscures whatever other ideas you may have about PM, its players, its world, its worldview.

YOU DON'T NEED to be frogmarched past key point after key point and graphic layout after graphic layout and chart after chart just for your interest to be held.

ZWANG turns a tedious process into a pipeline of **SPARKLING** concepts and in the end, everything you thought you knew was wrong was, in fact, wrong.

ZWANG
Unlock your pipes.
Breathe better.